



Annual Auction and Dinner Party

*The Willows, South Salem, N.Y.
Saturday, October 30, 2010*



Summer 2010

Dear Friend:

Jewish Family Congregation (JFC) is a warm, welcoming Reform congregation with a traditional flavor. We welcome individuals and families, those of mixed faiths, as well as non-traditional families. Our **200 member families** live in the communities of Bedford, Bedford Hills, Cross River, Goldens Bridge, Katonah, Mt. Kisco, North Salem, Pound Ridge, Somers, South Salem, and Waccabuc, NY as well as New Canaan and Ridgefield, CT. We have very active early childhood and religious schools, serving over 250 children from ages 2 to 18.

Our major fundraiser each year is an elegant auction and dinner party that we will hold at the Willows in South Salem on Saturday October 30, 2010. We will be honoring the **Vista Fire Department** and JFC's members of the department (Mark & Donata Albert, John Conti, Brian & Leslie Smith, and Ari Rackear-Sturm) as our Community Volunteers of the Year.

As in past years, **we are soliciting donations of gift certificates and merchandise** for the auction. The majority of this year's auction will be conducted on-line, which provides donors with significant additional exposure. **We are also producing a tribute journal to recognize the honorees and accompany the evening's program** that is appropriate for businesses that don't have "auctionable" goods and services. Tribute ads range from \$75 for a ¼ page on plain paper to \$1000 for a full page on colored paper with four event tickets and your logo displayed on our on-line auction website.

We hope you will decide to support Jewish Family Congregation in some fashion. If you have supported JFC in the past, we thank you so much for your thoughtfulness. The JFC member who contacts you will provide you with additional details.

Sincerely,

Jeffrey F. Berg

(JeffreyFBerg@aol.com)

2010 Auction & Dinner Party Chair

P.O. Box 249 111 Smith Ridge Road South Salem, New York 10590
(914) 763-3028 tel (914) 763-3069 fax jfcoffc@gmail.com e-mail

MEMBER OF UNION FOR REFORM JUDAISM